



SELANGOR INTERNATIONAL BUSINESS SUMMIT 2017



SELANGOR SMART CITY & FUTURE COMMERCE CONVENTION 2017



SELANGOR-ASEAN BUSINESS CONFERENCE 2017



SELANGOR INTERNATIONAL EXPO 2017
Malaysia's Global Trading Hub

An inaugural platform which allows local and foreign ventures to take their businesses to the next level is here to create an impact with three most awaited focus events of the year!

From **7 to 17 September**, get ready to be inspired by notable speakers, network and showcase your products at an international level in an event like no other.



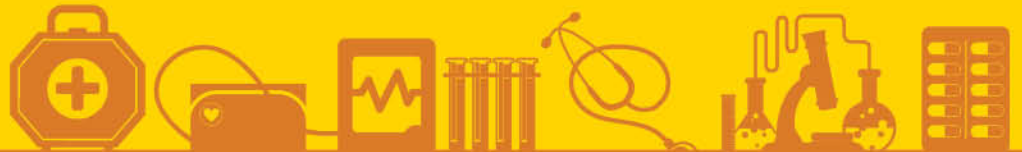
Food & Beverages



Halal



Life Sciences



Smart City



Future Commerce



7-17
September

From
10.00 am
to
6.00 pm

Setia City
Convention
Centre (SCCC)



SELANGOR SMART CITY & FUTURE COMMERCE **CONVENTION 2017**

Bringing the Barcelona Experience to Malaysia

In partnership with

FORMER DEPUTY MAYOR OF BARCELONA ANTONI VIVES,

who has been in charge of the city's Smart City development & Urban Habitat in Barcelona, and current CEO of the City Transformation Agency of Barcelona.



Targeting more than
3,000+
PROFESSIONALS

INTERNATIONAL TOP LEADERS

from E-Retail, Fintech,
IOT and Big Data.



Inviting more than
60+
INTERNATIONAL
SPEAKERS

Featuring

TOP 10

INFLUENCER, PIONEERS AND LEADERS IN S.E.A.

to talk about how they are creating value, changing people's lives and changing the digital revolution.



Register now and discover a world of opportunities.
www.selangorsmartcity.com

For more information, please contact:

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Ms. Sabrina at ☎ +6016 392 2397 ✉ sabrina@osocane.com | Mr. Keith ☎ +6011 3337 0166 ✉ keith@osocane.com

7-9
September

From
10.00 am
to
6.00 pm

A one of a kind global event showcasing how smart & digital technologies are transforming cities around the world and future commerce changing the digital revolution.

Attracting more than

30+
INTERNATIONAL
PARTNERS &
SPONSORS



Featuring more than

300+
EXHIBITION UNITS



**PARALLEL
INTERACTIVE
WORKSHOPS**

on Smart City advancements and protocol, the Smart City Asia Pacific Awards, Business Matching and Startup Innovations.

Bringing together

EXPERTS AND PRACTITIONERS

from the leading cities and countries in

APAC, Middle East, Eurasia and Europe

to share insights about the prospects of digital urban future and the world's leading smart city experiences.



Hosted By



Selangor State
Government

Organised By



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Business Opportunities in ASEAN and Investing in Selangor.

Featuring

2 days of conference for 1,000 pax



**Prominent speakers from Malaysia
and overseas in 8 sessions.** Among them are:



Tan Sri Dr Munir Majid
Chairman of ASEAN Business
Advisory Council Malaysian Chapter
and Chairman of Bank Muamalat



Mr. Naguib Mohd Nor
CEO of Strand
Aerospace Malaysia



Datuk P. Ravidran
Former Senior
Director ASEAN
Economic
Cooperation, MITI

Participants from ASEAN Countries,

10 Dialogue Partner Countries, Corporate Sectors
and Associations / Business Chambers.



For more information, please contact:

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✉ events@retrominds.com.my

11-12
September

From
9.00 am
to
5.00 pm

Hear the best of insights and knowledge sharing from experienced industry experts from around the globe.

Among the topics of discussion

» Perspective on **ASEAN Economic Community**:
What are the **Key Challenges** and **Opportunities**?



» **Trade and Investment Opportunities**
in **Indonesia, the Philippines and Thailand**



» Outlook for **Aerospace Market**
and **Travel Industry** in **ASEAN**



» **Regional Prospects** for **Halal, Food** and **Beverage Industries**



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Supported By



ASEAN CHAPTER

SELANGOR-ASEAN
BUSINESS GOLF WITH
HIS ROYAL HIGHNESS
THE RAJA MUDA
OF SELANGOR

13
September

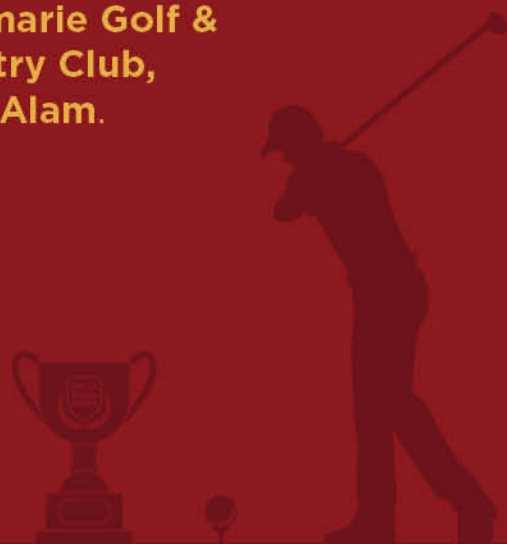
From
6.30 am
to
2.30 pm

An International Golf Tournament

held at the
**Glenmarie Golf &
Country Club,
Shah Alam.**

It is **twenty-five flights of 100 pax** with participation of corporate leaders, ambassadors, high commissioners and other prominent personalities from Malaysia and the region, followed by **Royal Lunch** at the **Club House**.

The **prize giving ceremony** will be graced and presented by **His Royal Highness The Raja Muda of Selangor**.



SELANGOR-ASEAN BUSINESS AWARDS

15
September

From
to 7.30 pm
10.00 pm

The Selangor-ASEAN Business Awards is an awards ceremony with gala dinner specially held to honor the **“Selangor ASEAN Business Achievement Award”** for a total of 11 categories.



The 11 categories of awards are:

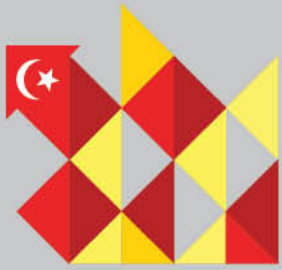
- Business Excellence and Innovation Awards (4 Awards)
- Successful Small and Medium Sized Companies (3 Awards)
- Successful Young Entrepreneur Award (1 Award)
- Successful Women Entrepreneur (1 Award)
- CEO of the Year Award (1 Award)
- Life Time Achievement Award to Successful Selangor Born or A Long-Time Resident Corporate Leader (1 Award)

The event will be graced by **His Royal Highness The Sultan of Selangor** or **His Royal Highness The Raja Muda of Selangor**.



There will also be **special performances** which include **song and dance** from **ASEAN countries**.





SELANGOR INTERNATIONAL EXPO 2017

Malaysia's Global Trading Hub

Returning for its 3rd year, now bigger and better than ever.

Objectives

Happening for its 3rd year in a row, Selangor International Expo 2017 aims to drive business growth by:



Providing exposure and information on the **latest technologies**



Creating a platform for local and foreign **MNCs, SMEs** and entrepreneurs to showcase their products and services



Being the perfect avenue for **marketing, collaboration and partnerships**



Positioning Selangor as a **global trading hub**

Exhibitor Profile

Selangor International Expo 2017 is set to host exhibitors from 2 synergetic sectors as well as halal market segments which are the fastest growing sectors cutting across several industries.



Life
Sciences



Food &
Beverages



Halal

Register now and discover a world of opportunities.
www.selangorexpo.com [f](https://www.facebook.com/selangorexpo) [selangorexpo](https://www.facebook.com/selangorexpo) [#SelangorExpo](https://twitter.com/SelangorExpo)

For more information, please contact:

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Ms. Lorela Chia ☎ +6012 278 3899 or Mr. Firdaus MN ☎ +6012 278 0816 ✉ sle@qube.com.my

14-17 September

From
10.00 am
to
6.00 pm

With 3 focus industries, this premier business expo is set to unveil a host of opportunities for connections, collaborations and growth across the globe.

The Go-to Business Expo

As one of the leading business expos in Malaysia, we are offering even more benefits this year, including conferences with leading business movers and shakers.

Enjoy our special rebates on the type of booth you need | Standard Shell Scheme Booth 9sqm

Booth	Discount	Local	Early Bird
Standard booth		RM5,000	RM2,500
2nd booth	10% Total	RM4,500 RM9,500	RM2,250 RM4,750
3rd booth	15% Total	RM4,250 RM13,750	RM2,125 RM6,875
4th booth onward	20% Total	RM4,000 RM17,750	RM2,000 RM8,875

Note: *Early bird discount of 50% on Standard booth applies before 31 May 2017

*All prices are subject to 6% GST

Visitor Profile

Selangor International Expo 2017 fuels business expansions by bridging trade exhibitors with a broad range of business across ASEAN region and beyond.



Business owners



Distributors



Exporters



Importers



Investors



Manufacturers



Procurement representatives



Purchasing managers



Retailers



Trade promotion agencies



Wholesalers



Business chambers



Embassies



Government agencies and institutions



Media



Trade associations

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2016 Track Record

Each year, the participation keeps growing from strength to strength in making the event as the leading trade platform in Malaysia. Selangor International Expo 2016 has recorded these increasing achievements.

Total booths	Number of Malaysian booths	Number of international booths
525	78%	22%

Total visitors	Number of trade visitors	Number of public visitors
10,689	8,520	2,169

Participating countries & regions	Participating companies	Local companies	International companies
15	373	80%	20%

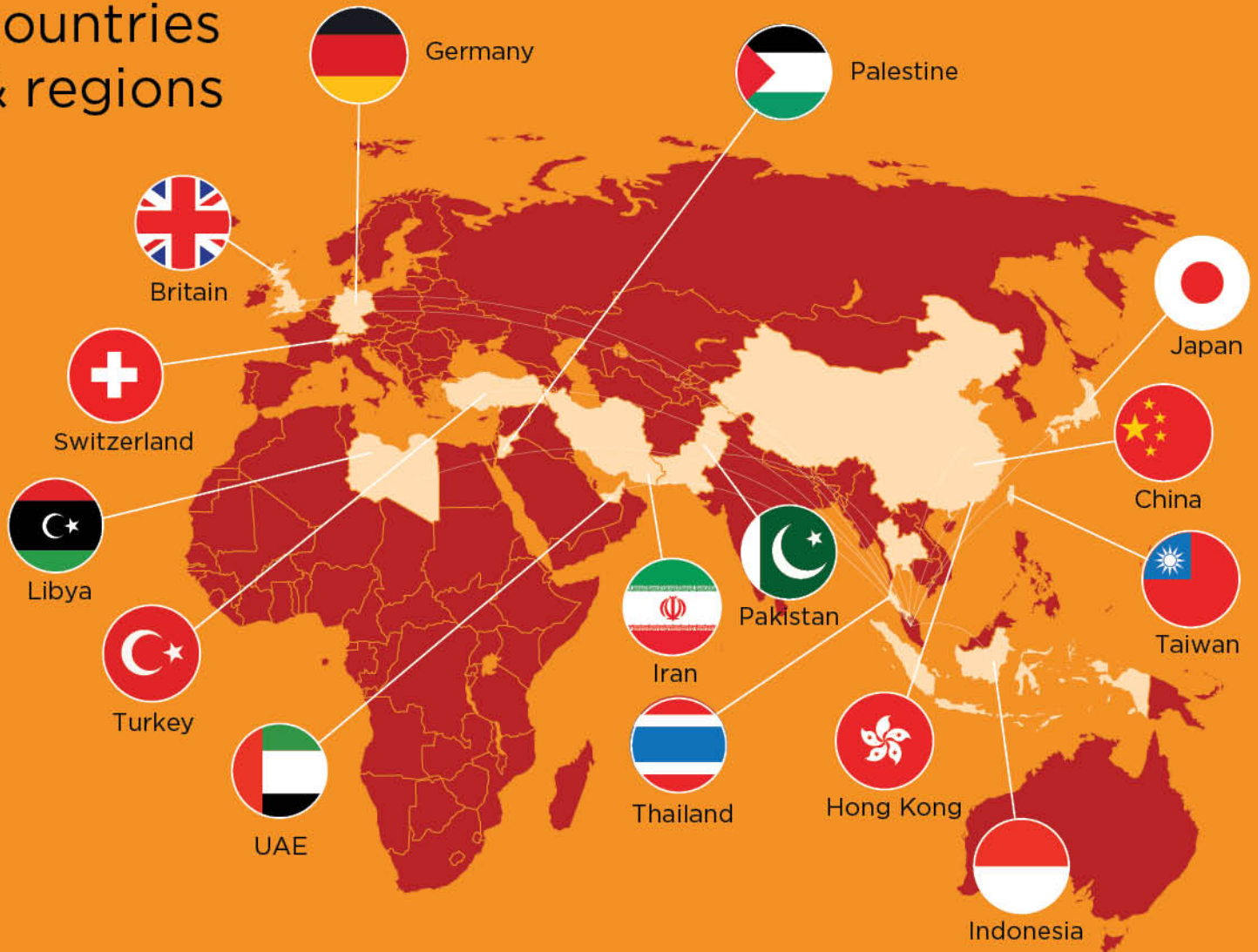
Transaction volume
MORE THAN
RM100mil



Participation from

15

countries
& regions



The event has received **wide media coverage** and **viewership from the masses.**



Hear Their Thoughts About Selangor International Expo 2016



“ Good for those who want to learn how to expand their business. ”

Dynas
Actress, TV Host, Entrepreneur



“ It is better to firm up your business here as the market is stable with no language barrier as compared to other Asian countries. ”

Hans-Peter Ressel
Lazada CEO



Germany



“ Firms can track their presence and see whether they are visible in the market. ”

Lim Su Ann
Google Malaysia
Industry Manager



United States



“ Great platform for new e-commerce firms to shout out their brands to the masses and this will not cost them an arm or a leg. ”

Melissa Chan
Founder, EA Creative



“ This place is the platform for e-commerce businesses. ”

Bryan Lee
Shang Hai Publishing Sdn. Bhd.



China



“ This expo will enable us to gauge our customers and strengthen our network. ”

Naz
TV Host



“ I find it convenient as now I can learn to do more digital marketing. ”

Dhanya Pratap
(Business owner from India)
NZ Softlets Sdn. Bhd.



India



Why Choose Selangor?

Selangor is the heart of Malaysia, making it the ideal business hub. It is an economic powerhouse contributing to nearly one quarter of Malaysia's gross domestic product.

As Malaysia's most developed and progressive state, it is the country's primary port of entry and strategically located around the capital city, Kuala Lumpur.

Being Malaysia's largest economic state, Selangor enjoys a highly developed infrastructure for major industry clusters and is a well-established investment haven backed by excellent state government support and an advanced commercial ecosystem.

Known for its highly skilled and innovative knowledge-workforce as well as an attractive cosmopolitan living standard, Selangor is a beacon of abundance and prosperity.

Dynamic

Progressive

Resourceful

*Officiated by
The Right Honourable
Dato' Seri Mohamed Azmin Ali
Dato' Menteri Besar Selangor
(Chief Minister).*



Selangor at a Glance

Selangor has a strong track record in attracting investments.

Total FDI of
RM 89.2 billion*
(US\$ 20.5 billion)

Total DDI of
RM 96.8 billion*
(US\$ 22.2 billion)

Total Direct Investment of
RM 186.0 billion*
(US\$ 42.7 billion)

The creation of more than
688,654
employment opportunities*

7,492
approved manufacturing projects*

Source:

*Malaysian Investment Development Authority (MIDA) from 1987-2016 (statistics of manufacturing sector only)

Currency: 1 USD = 4.33 MYR / 1 MYR = 0.23 USD (Dated 2 May 2017)



Multinational Companies in Selangor



Our Statistics

Percentage Share to Malaysia's GDP



Selangor
22.6%



Kuala Lumpur
15.1%



Sarawak
10.0%



Johor
9.3%

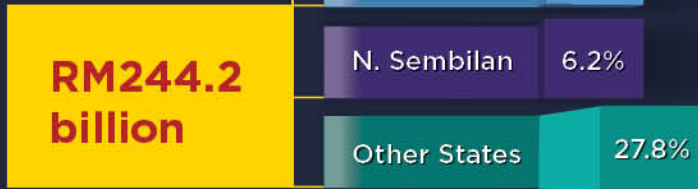


Sabah
6.6%

GDP Malaysia (2015)
RM1.06 trillion

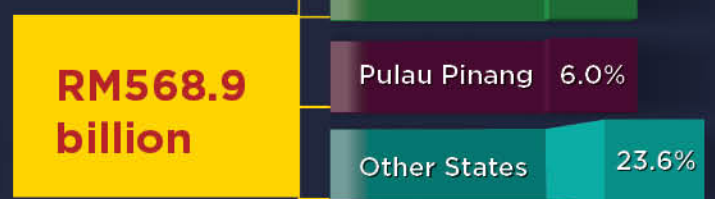
**At constant 2010 prices
Source: DOSM 2016*

Percentage Share of Malaysia GDP from Manufacturing Sector by State, 2015



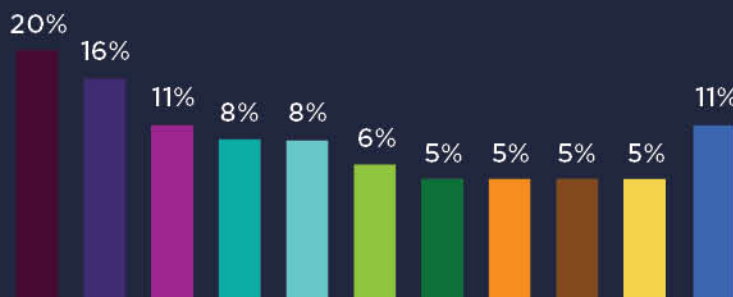
Source: DOSM 2016

Percentage Share of Malaysia GDP from Services Sector by State, 2015



**Includes WP Putrajaya
Source: DOSM 2016*

TOP 10 Industries in Selangor (by Total Direct Investment)



- Electronics & Electricals
- Transport Equipment
- Basic Metal Products
- Chemical Products
- Food Manufacturing
- Non-Metallic Mineral Products
- Machinery & Equipment
- Paper, Printing & Publishing
- Rubber Products
- Fabricated Metal products
- Others

Note: Accumulated from 1987 - 2016

Reasons to Invest



5.7%
GDP growth



2 major airports
(KLIA, KLIA2 & Subang Airport)



Smart Selangor -
150 institutions
of higher learning



Free from
natural
disasters



Close proximity to
Kuala Lumpur Business
Centre and Putrajaya
Administrative Capital



World class
cities and
towns



More than
40,000
graduates
per annum



Literacy
rate 98.7%



3.2 million
largest workforce
(skilled & multilingual)



12th
busiest global
container port
(Port Klang)



Cyberjaya,
the national
ICT Capital
of Malaysia and 16
other cyber centres

Investor Success Stories

"The success of PETZL operations in Malaysia is closely connected to Invest Selangor. They have been there on day one to guide us in the setup steps. They have been there along the way, when we were seeking for punctual support; and they are still following up as we speak, doing their best to ensure we keep growing, here in Selangor...Thank you!"

Mr. Gilles Waeldin
PETZL Manufacturing
Malaysia Sdn Bhd
(Former Managing Director)



"Gyproc chose Selangor as its regional hub for manufacturing and distribution attributable to its strategic centralized location, accessible links of roads and ports, as well as mature industrial infrastructures."

Mr. Hemant Khurana
Saint-Gobain
Malaysia Sdn Bhd
(Managing Director)



"Selangor:
Pragmatic,
Practical,
Multi-cultural,
Welcoming,
Connected and
Convenient."

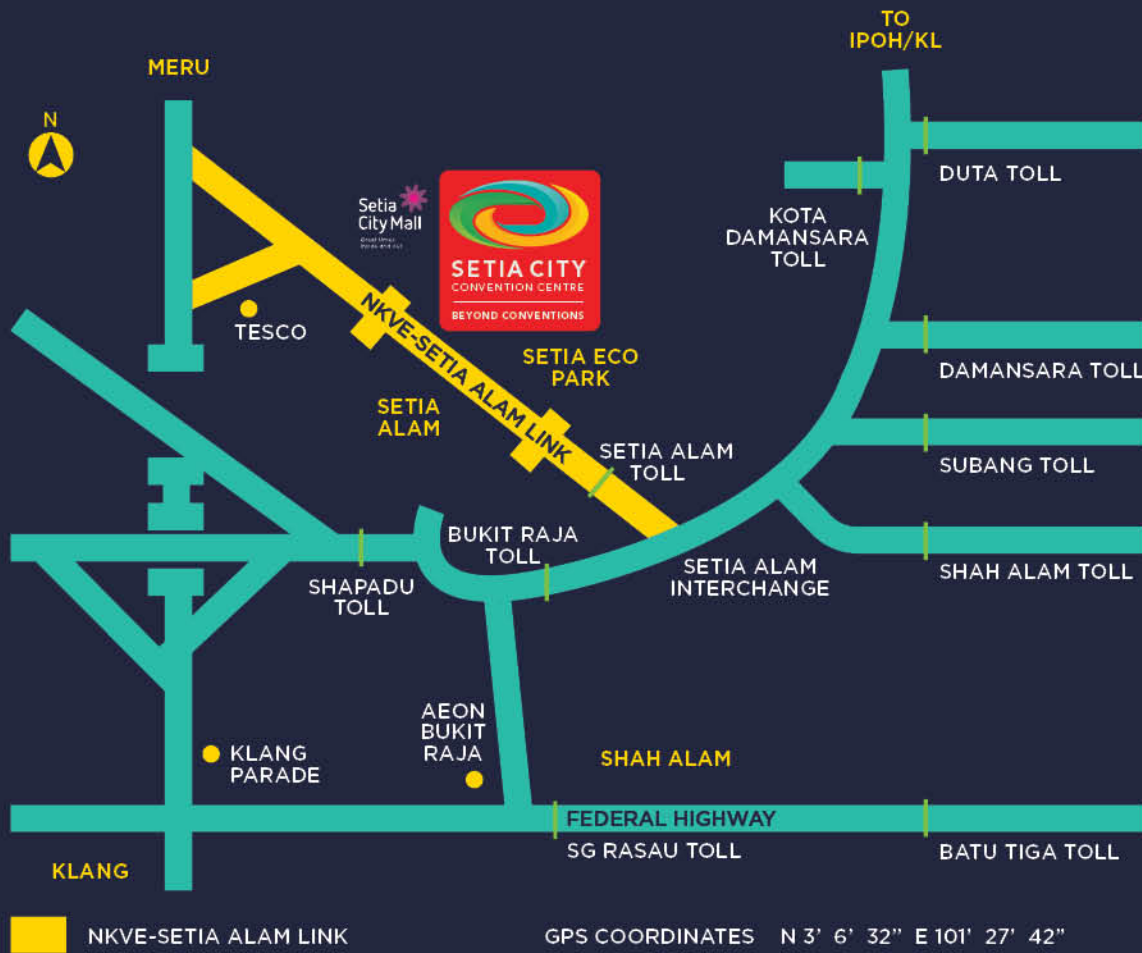
Mr. James De Caluwe
Oleon Sdn Bhd
(Managing Director)



"Selangor is centrally located, with good connectivity and logistics infrastructure, and a ready pool of human capital with soft skills. These qualities are important to BASF as they help us operate successfully in Malaysia. Invest Selangor has also been very supportive even at the initial phase of an investment study."

Mr. Daniel Loh
BASF (Malaysia) Sdn Bhd
(Former Managing Director)





Register now and discover a world of opportunities.

www.selangorexpo.com



selangorexpo

#SelangorExpo

For more information please contact: Invest Selangor

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FEDERATION OF MALAYSIAN MANUFACTURERS



吉隆坡暨雪兰莪中华总商会(雪兰莪总会)
The Chinese Chamber of Commerce and Industry of Kuala Lumpur and Selangor (KLSCCCI)



马来西亚中国总商会
MALAYSIA-CHINA CHAMBER OF COMMERCE



巴生中华总商会
KLANG CHINESE CHAMBER OF COMMERCE AND INDUSTRY



Dewan Perdagangan Islam Malaysia
Cawangan Negeri Selangor



Est. 1928
KEY TO SUCCESS

KUALA LUMPUR & SELANGOR
INDIAN CHAMBER OF COMMERCE
AND INDUSTRY



DEWAN PERNIAGAAN MELAYU MALAYSIA SELANGOR

